Minutes of the 2023 EASI Annual Meeting
Austin, Texas
September 14, 2023

Annual Financial Report

Prior to the EASI Annual Meeting, Debby Krissinger and Rob Smith reviewed the monthly checking account statements and financial reports since the 2022 Annual Meeting, as documented by the Treasurer, Jeremy Wingo. Debbie and Rob examined the records presented and found no irregularities or discrepancies with the accuracy of the books and reporting. They both signed a document attesting to this fact.

General Session

The Annual EASI Meeting commenced at 10:00am, local time, with a welcoming statement from the Executive Chairperson, Rob Smith. Rob thanked all the prior chairpersons, went over the agenda of the meeting, and introduced new member companies to the group and requested attendees identify themselves, the company they are representing and if they are the voting member representing their company. Jeremy, Secretary/Treasurer, recorded rollcall as members introduced themselves.

Meeting attendance as follows:

Company	Attendee
alphabroder	Debby Krissinger
alphabroder	Keith Schneider
alphabroder	Parnini Kunta
Bella+Canvas	Andrew Beattie
Bella+Canvas	Joanne Medaglia
Bella+Canvas	Jon Clarke
Bella+Canvas	Peter Tran
Big Accessories	Beth Villa
Century Place Apparel	Tom Pepper
Colortone	Sean Burkholder
FDM4	Anthony Iati
FDM4	Mike Cutsey
FDM4	Tony Tarini
Fruit of the Loom	Heather Jenkins
Gildan	Diana Priebe
Gildan	Michael Roberts
Hanes	Michael Sutton
LAT Apparel	Jeremy Wingo
LAT Apparel	Rob Smith
S&S Activewear	Betsy Burton
Threadfast Apparel	Cristina Polo

Secretary/Treasurer, Jeremy Wingo, then reviewed the Anti-Trust Guidelines followed by getting the 2022 meeting minutes approved by all voting members.

Jeremy presented the 2022-2023 Financial Summary for the period beginning Oct 1, 2022, through August 31, 2023. We are in good shape and should have plenty of excess cash to cover normal operating expenses until the next meeting.

Elections

Elections were held for the fulfillment of roles of Technical Advisor and At-Large Committee Members to partake in Steering Committee meetings.

Elections were unanimous except for two double cast votes for Technical Advisor that were excluded from the vote. Elected results are as follows:

Technical Advisor: Tony Tarini (FDM4)

At-Large Members: Parnini Kunta (alphabroder)

By-Laws Presentation
Debbie Krissinger

Debby discussed what the by-laws are, why we have them, and where to find EASI by-laws.

Her presentation included this excerpt from the by-laws.

The Embellished Activewear Standards Initiative (EASI) organization has no other affiliations. The purpose of the organization is to promote the standardization of common business information, processes, and communication in the Embellished Activewear Industry. To Act as a forum for addressing business transaction standards between a wholesaler, manufacturer, and their trading partners in the Embellished Activewear Industry. To increase efficiencies and reduce errors within the supply chain through the use of prevailing technology.

EASI Website Presentation
Rob Smith / Jon Clarke

Discussed upgrade to Google Analytics in July 2023 along with various website view counts, page views, and top pages visited metrics. Went over DKIM Authentication, subscriber list cleanup, and noted we responded to five requests received through the site since the last meeting. Also noted an easy way to sign up to the mailing list is on

the web home page. Members to provide updates to available versions on website. Feedback can be sent to support@easistandards.com.

Rob discussed dated documents on the website. He also mentioned we need to post prior PowerPoint presentations on the website and remove links to Facebook, Twitter, etc. It was also suggested we get ADA compliant.

Technical Committee Presentation
Lead by Tony Tarini, Technical Committee chair

The topics covered during the Technical Committee presentation were:

AGENDA
- API Standards Showcase
- 830 Proposal
- Open Discussion

Technical Committee Presentation:

- The purpose of implementing the new set of API Standards is to ensure that EASI provides its members with the required tools to fulfill real time data requirements of the modern age.

- API Standards explained
  - REST based API
  - JSON request & response payloads
    - Lightweight due to their structure
  - Supports standard HTTP Verbs (POST, GET, PUT, DELETE)
  - Fully documented via Swagger and Open API specs
    - Defines how to describe a REST API
    - Definition is a file (YAML or JSON)
    - Language-agnostic
    - Extendable with tooling
  - Leverages industry standard Open API Specifications 3.0
  - Allows EASI to be involved in the development and support of the defined standards without getting bogged down in implementation specifics.
    - Similar to Promo Standards maintaining WSDLs

- API Standards Open AI
  - Adopts an API-first aka Top-Down approach.
    - Only as good as your documentation.
  - Rapid code generation for clients and servers
    - Supports 40+ languages and technologies

- API Standards Timeline
  - Original Proposal
  - Review standards which have been defined to date and discuss roadmap
  - Establish a plan for rollout, training, and adoption
  - Gather feedback and insight into what's working and where points of friction exist

- API Standards Defined
  - Authorization
    - New requirement for REST
  - Inventory
    - EASI 846
  - Products
    - EASI 832
  - Orders
    - EASI 850/940

- API Standards up next
  - EASI 856 – Shipment notice
  - EASI 810 – Invoice
  - EASI 180 – Return

- API Standards - FDM4 Spotlight
  - Docket - Container application development platform – virtualized OS layer
  - NGINX - Web server which is being used to proxy web requests to Node.js
  - Node.js - Highly scalable, efficient runtime environment
  - PostgreSQL - Object Relational Database Management System

- Discussion ensued about selling points including time reduction and timeline for implementation. Need PowerPoint to sell properly. Proposed a walk through and answer questions on the API.

Proposed EASI 830 – Forecast Document
Diana Priebe

- The 830 Forecast is an electronic document sent by the purchaser and received by the seller that provides item forecast quantities by week.
- The standard assists the seller in manufacturing inventory for the needs of the purchaser.
- Specific Benefits for Sellers
  - Provides communication of inventory requirements.

- o Increases production efficiencies by enabling accurate product production.
    - o Increases visibility into the supply chain.
    - o Increases order management efficiencies by enabling accurate inventory availability.
    - o Automate receipt of forecast.
- Specific Benefits for Purchasers
    - o Increases order management efficiencies by enabling accurate inventory availability.
    - o Mills can (Gildan will) consider the input as one of the most important key indicators to reassess production plans.
    - o Automate the transmission of forecast.
    - o Reduction of processing time in implementing a new forecast improves the visibility of the customer needs at the mill's supply chain.
- At the end of Diana's presentation, a Motion was made, seconded, and unanimously approved to adopt EASI standard 830

Open discussion on 940/850 and 870 requirements
Keith Schneider

- Keith discussed minor change to EASI standards 940/850 to add name and address fields for UPS account numbers.
- Motion was made, seconded, and unanimously approved to adopt recommended name and address changes to EASI standards 940/850.

- Keith discussed adding an arbitrary expected date instead of null to the 870. During the discussion, several members voiced that this would not work for them.

Increasing Membership
Rob Smith

- Rob discussed sending out a monthly email discussing news, helpful tips, surveys, and testimonials
- Other proposed ideas were a brief of a standard and potentially EASI Merchandise
- Follow up at the next EASI Steering Committee meeting
- What are the advantages of being a member?
    - o Influence over standards
    - o Annual meeting attendance
    - o Enhance your business
    - o Ability to reach out to network of other companies to help with EASI issues
- Other ideas to increase membership
    - o Request to put potential members on EASI mailing list

- Recruiting members gets a target prize
- Promoting that new members don't have to pay for the first year's meeting fee
- Change annual meeting section of website to show actual pictures
  - also update to give an overview of meeting instead of just having the meeting notes
- Get a paid booth potentially through sponsorship at industry tradeshow
  - Steering Committee to approve a flyer

Conclusion

Rob discussed proposed 2023 Annual Meeting locations. Locations discussed by the attendees: Park City (UT), San Diego (CA), Phoenix (AZ), Las Vegas (NV), Denver (CO) Bahamas (with all inclusive hotels to reduce cost), Texas (Austin, Dallas), Miami, Kansas City.

A motion was made to adjourn the meeting and was seconded. The meeting was adjourned.